

Calling all women!

Be part of a study to help new mothers!

We want to know what women think about advertisements targeting pregnant women and new mothers.



The University of North Carolina is seeking women who want to be part of a discussion with a small group of other women. If you stay for the whole discussion (no more than 90 minutes), you will receive a small incentive. Snacks and drinks will be provided. If you do not participate, there will be no penalty. You must be female and:

- planning to have a child in the next 3 years
- currently pregnant
- have a child no more than 3 years old

Contact Kathy Parry with questions and to sign up:
919.966.8588 or kparry@email.unc.edu