

Calling all women!
Be part of a study to help new mothers!
We want to know what women think about advertisements targeting pregnant women and new mothers.



The University of North Carolina is seeking women who want to be part of a discussion with a small group of other women. If you stay for the whole discussion (no more than 90 minutes), you will receive several small gifts from local businesses. If you do not participate, there will be no penalty. You must be female and one of the following: planning to have a child in the next 3 years; currently pregnant; or have a child three years old or younger.

**Contact Kathy Parry with Questions about Signing Up:
919.966.8588 or kparry@email.unc.edu**

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